

WILDLIFE PRODUCTS

CIVET COFFEE (KOPI LUWAK)

What is civet coffee?

Have you ever tried civet coffee? This coffee is known for its high price as well as its unusual origin. Civet coffee is obtained by feeding civets coffee berries and then using the coffee beans that they excrete afterwards.

Is it really worth it?

Due to the huge demand for civet coffee, civets are factory farmed. These civets are kept in tiny cages with insufficient space. They exhibit neurotic behaviour, which indicates the emotional distress they going through by being confined in such small spaces. Moreover, these civets are force fed only coffee berries, from which coffee beans are harvested. Wild civets

only eat coffee berries occasionally. You might ask, what is wrong with having them eat coffee berries all the time? Well, civets have to use calcium to fight the caffeine. They get this calcium from their bone structure which weakens them and this diet results in complications with their digestive system.



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Klaus Niggel/National Geographic

**TAKE A STAND. SAY NO TO CIVET COFFEE.
YOU CAN PREVENT THE SUFFERING OF COUNTLESS CIVETS
BY OPTING FOR ALTERNATIVES.**

The Saiga Antelope Problem

How did it come about?

In 1993, an international ban on the trade in rhinoceros horns led to Saiga Antelope horns becoming a substitute. In fact, saigas have become so heavily hunted that their populations declined by over 95 percent since the early 1990s, from 1 million to 50,000 - 100,000.

SAIGA ANTELOPE HORN PRODUCTS



Saiga Antelope Horn Products

Bottles of "cooling water" are one of the most common Antelope horn products. It has been speculated that the horns of the Saiga antelope are used in the water.



There are also some Traditional Chinese Medicines

(TCM) which make use of antelope horns.

Contrary to popular belief, Saiga antelopes suffer death once their horns are extracted from their bodies.



How do we fix this?

Cooling Water

A cruelty-free alternative to the antelope drink is readily available.

Most bottled 'cooling drinks' or 'antelope horn drinks' that can be found in supermarkets contain an alternative TCM ingredient called gypsum fibrosum.

It serves the same purpose, cooling the body of 'heatiness', but minus the killing.



TCM Items

When buying a TCM or food item, you can help by checking its ingredients taking note of its price
When a TCM item is priced at a premium rate, it is usually because its ingredients in-

So do your part in saving the Saiga population. Stop purchasing antelope drinks and tell your friends and family to as well too! Together, we can ensure that the Saigas will not go to extinction in the years to come.



Klaus Nigge/National Geographic

References: Asian Scientist, <http://www.asianscientist.com/2012/09/topnews/chinese-tcm-cooling-drinks-endangered-saiga-antelope-horns-2012/>, 14th July 2015, Simplifilm, <http://simplifilm.com/video-seo-checklist/>, 14th July 2015, Wild Singapore, <http://wildsingaporenews.blogspot.sg/2012/03/threatened-species-used-in-traditional.html>, 15th July 2015, Cat Poop Coffee Inc., <http://catpoopcoffeeinc.com/what-is-cat-poop-coffee-aka-kopi-luwak/>, 8th July 2015, The Guardian, <http://www.theguardian.com/sustainable-business/2014/sep/19/civet-cat-coffee-worlds-most-expensive-brew-made-sustainably-kopi-luwak>, 8th July 2015, Gag Daily, <http://www.gagdaily.com/appealing/1503-kopi-luwak-vs-asian-palm-civet.html>, 8th July 2015, Tong Jum Chew Pte Ltd, <http://www.tongjumchew.com.sg/products/nature-green-herbal-medicine-retail-products.asp?subsubcatid=Mw>, 8th September 2015, The Huffington Post, http://www.huffingtonpost.co.uk/2013/09/25/saiga-antelope_n_3989530.html, 8th September 2015
Credits to Ms Paula Bronstein

**YOU ARE THE SOLUTION TO THIS PROBLEM.
YOU CAN HELP SAIGA ANTELOPES
BY OPTING FOR ALTERNATIVES.**